

Size Guide

Estimated Time Duration

Recommended Complexity of the Design

Mini

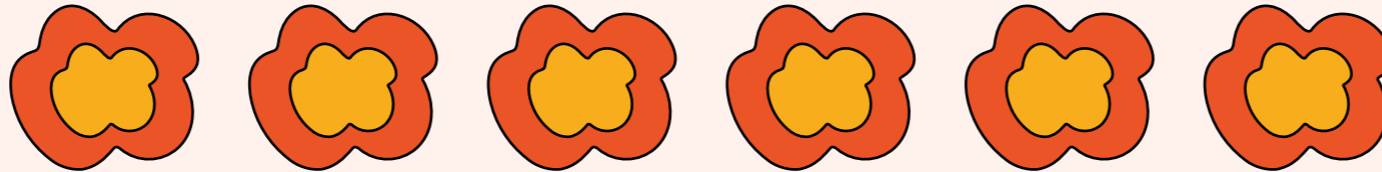


1-1.5 hr(s)

Simple

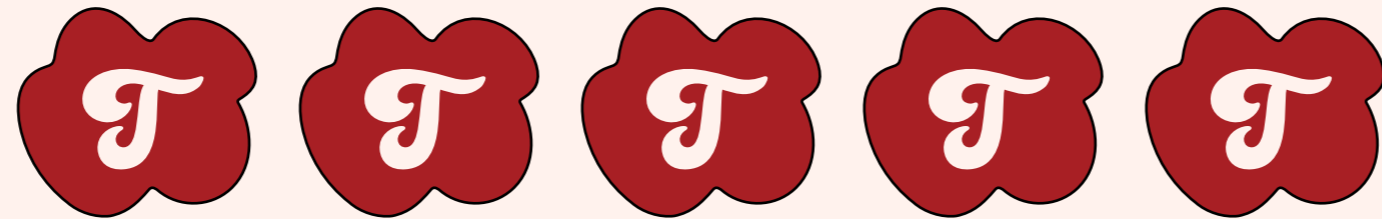
Colour blocks
Abstract

Small



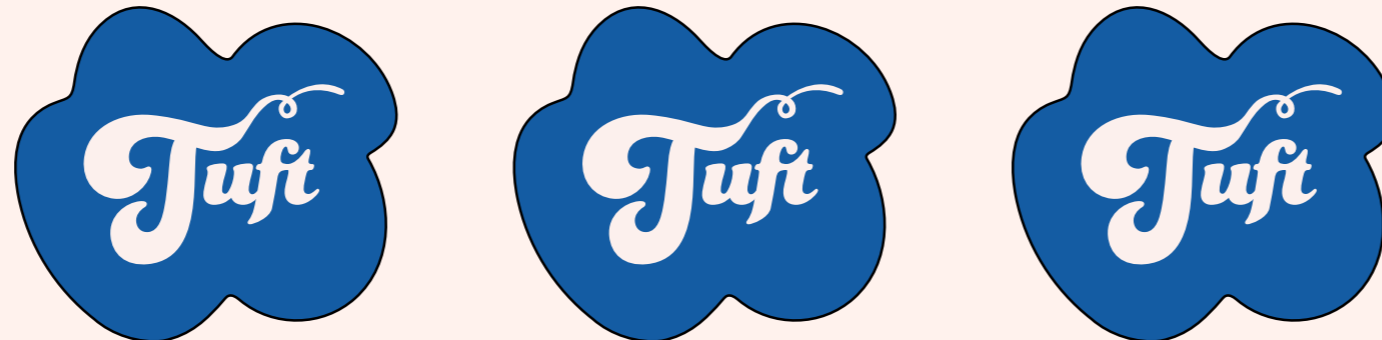
1.5 -2 hrs

Medium



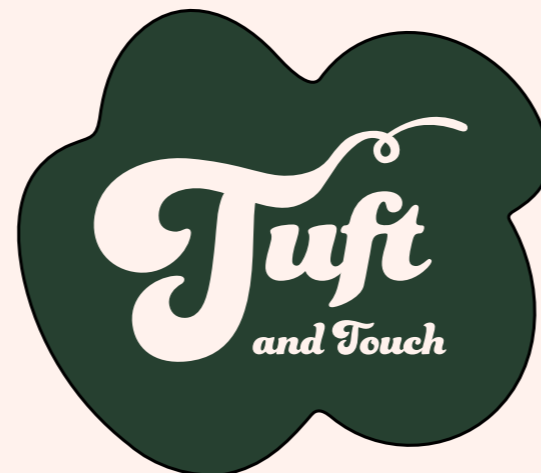
2 -3 hrs

Large



3 - 4 hrs

Max

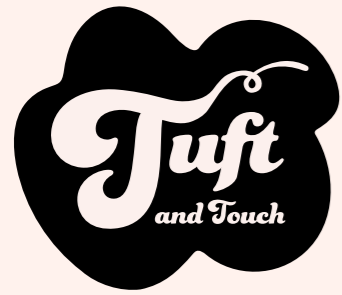


3.5 - 5 hrs

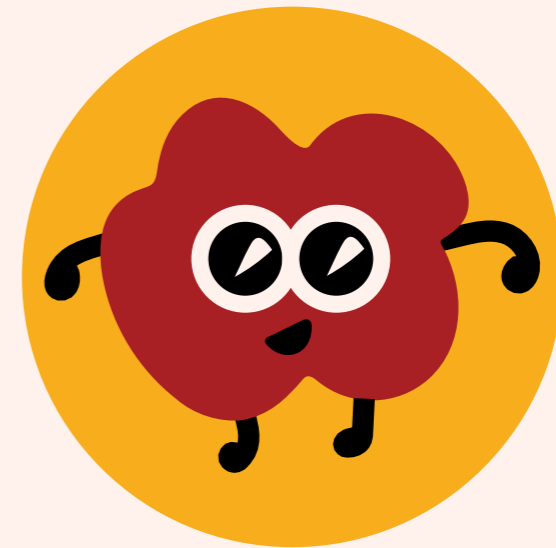
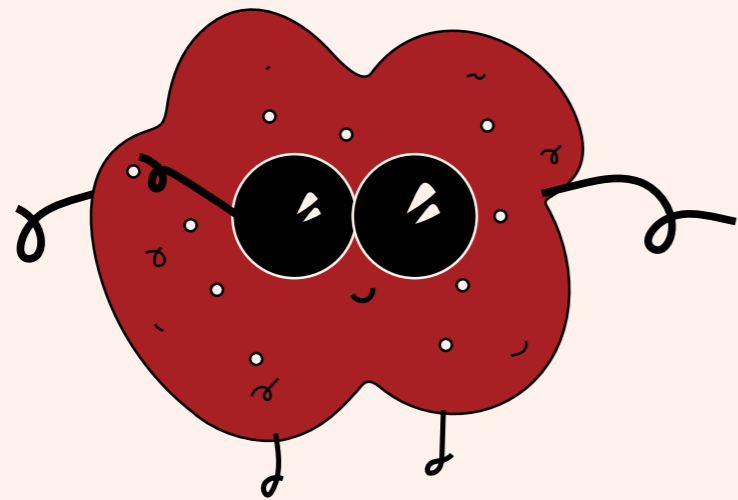
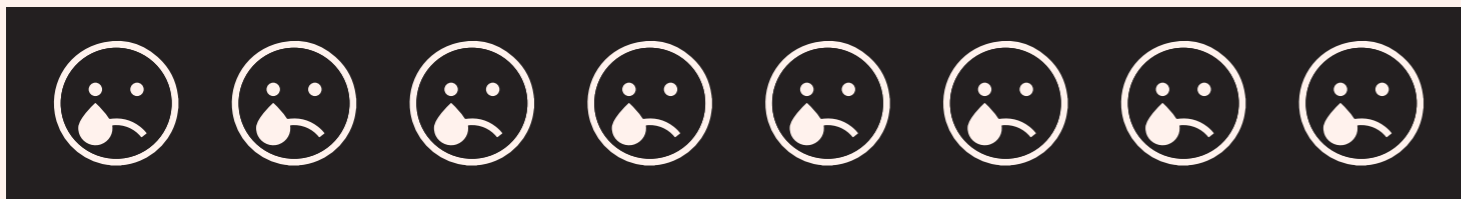
Complex

Fine details
& outlines





Design Guide



✗ ✗ ✗ **Line & Shape** ✗ ✗ ✗

✓ ✓ ✓ **Line & Shape** ✓ ✓ ✓



Difficult

- Small details
- Thin + wavy lines
- Sharp shapes/boudaries



Recommended

- Bold + large shapes
- Thick + staright lines
- Simple shapes



Touch

× × × **Text** × × ×



Difficult

- Hand lettering
- Serif fonts
- Thin outline



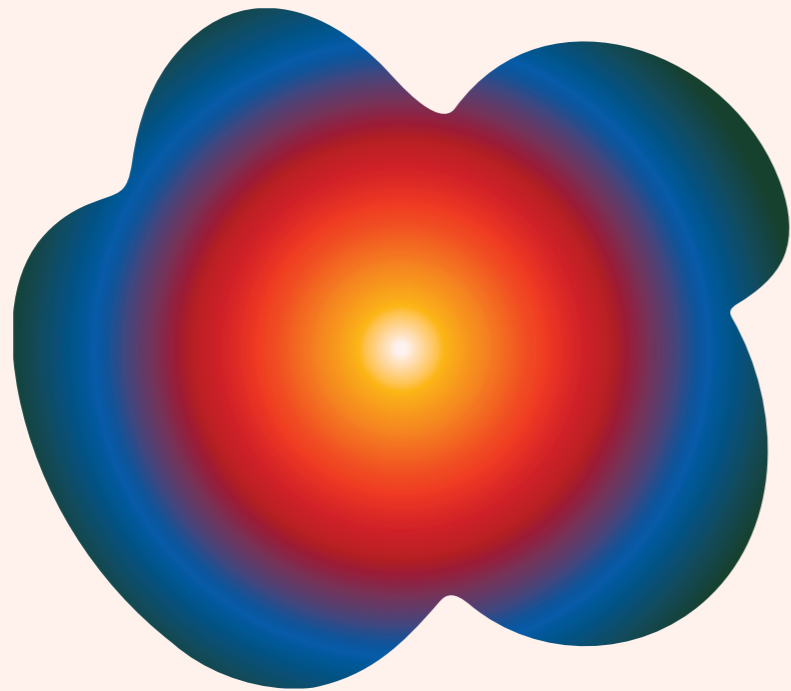
Touch

✓ ✓ ✓ **Text** ✓ ✓ ✓



Recommended

- Bold fonts
- Sans-serif fonts
- Thick boudary

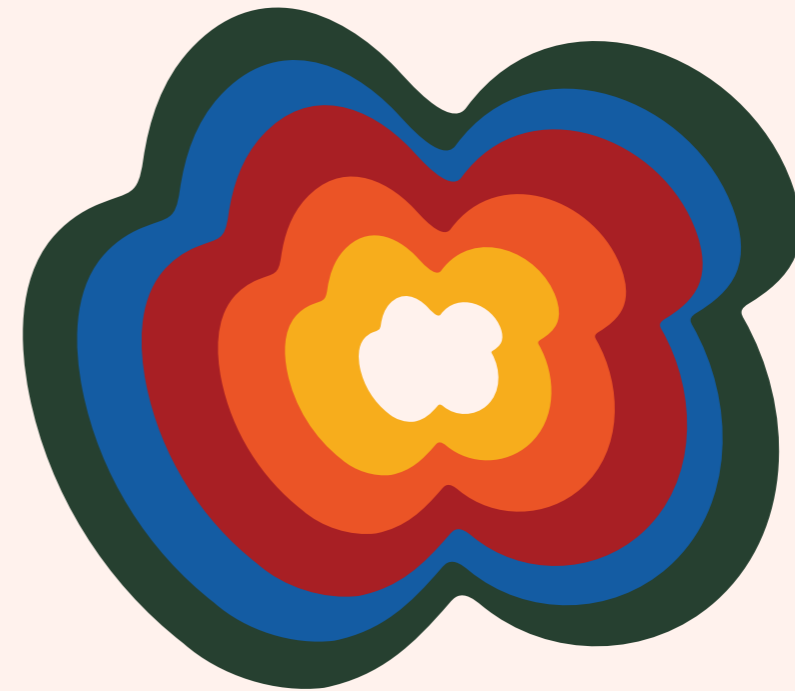


× × × **Colour** × × ×



Difficult

Shading
Colour blurs
≥ 7 colours



✓ ✓ ✓ **Colour** ✓ ✓ ✓



Recommended

Large colour blocks
≤ 7 colours